Department of Commerce, GOVERNMENT HRANGBANA COLLEGE

in collaboration with the Department of Commerce, MZU

**A TWO-DAY UGC SPONSORED NATIONAL SEMINAR**

**on**

**Entrepreneurial Endeavours for Industrial Growth in North East India and Mizoram in Particular**

16th & 17th March, 2017

@ I & PR Auditorium, Treasury Square, Aizawl

**16th March, 2017 : FIRST DAY**

**Registration** : 9:30 A.M to 10:00 A.M

**INAUGURATION : 10:00 A.M- 11:00 A.M**

Chief Guest : Prof. Lianzela, Vice-Chancellor, Mizoram University

Chairman : Prof. NVR Jyoti Kumar, Dean, SEMIS, MZU

Key Note Address : Prof. Sudipti Banerjea, University of Calcutta

Speech : Chief Guest

**TEA BREAK : 11:00 A.M- 11:30 A.M**

**FIRST SESSION : 11:30 A.M - 1:00 P.M**

***Theme : Entrepreneurship: Employment and Economic Development***

Chairman : Prof. Sudipti Banerjea, University of Calcutta

Resource Person : Prof. NVR Jyoti Kumar, Dean, SEMIS, MZU

PAPER PRESENTATIONS

**1. Contribution of Women Entrepreneurs in Economic Development of North East India.**

Prof. L. Gyanendra Singh, Professor, Dept. of Commerce, GAC

**2.** **Street Entrepreneurship in Aizawl.** Rodi Lalremruati, Research Scholar, Dept. of Commerce, MZU

**3.Entrepreneurship: Promoting Entrepreneurship among the undergraduate students in Mizoram.** Dr. Andrew Lalsangzela Sailo, Assistant Professor, Dept. of Economics, GAC

**4. The economic impact of self-employment of paid workers among children.** Doumuanlal, Research Scholar, Dept. of Economics, MZU

**5. Importance of Entrepreneurship ideas among the youths (a special reference to Mizoram)** Ms. Nalini Devi, Assistant Professor, Dept. of Commerce, PUC

**LUNCH BREAK : 1:00 P.M - 2:00 P.M**

**SECOND SESSION : 2:00 P.M - 3:30 P.M**

***Theme : Entrepreneurship and small firms.***

Chairman : Prof. NVR Jyoti Kumar

Resource Person : Prof. Sudipti Banerjea

PAPER PRESENTATIONS

**1. Entrepreneurial Development in Saitual Sericulture Cluster, Mizoram.** Ms. Lalzuitluangi, Research Scholar, Dept. of Economics, MZU

**2. Entrepreneurship among tribal women in Artisanal clusters in the north east: A case study of Mizoram.** Jenny B. Lalhmangaihzuali, Research Scholar, Dept. of Commerce, MZU

& Rama Ramswamy, Assistant Professor, Dept. of Commerce, MZU

**3.** **Economic viability of cultivation of Anthurium in Aizawl**. Dr. Rohmingliani, Associate Professor, Dept. of Economics, Govt. Hrangbana College

**4. Entrepreneurial Traits of Ginger Growers in Mizoram**. Laldinkimi Khiangte, Research Scholar, Dept. of Commerce, MZU

**5. Qualitative Determinants for Success in Entrepreneurship: A case study.** Dr. Lalbiakzuali, Associate Professor, Dept. of Commerce, GHBC

**17th March, 2017 : SECOND DAY**

**THIRD SESSION : 10:00 A.M-12:00 P.M ()**

**Theme : *Entrepreneurship among Youth***

**(Special interactive session with students.)**

Chairman : Prof. NVR Jyoti Kumar

Resource Person : ***"*Social and Technology Entrepreneurship"**

Mr. Ricky Renthlei, Senior Programme Coordinator,

Bethany Society, Shillong.

**LUNCH BREAK : 12:00 P.M - 01:00 P.M**

**FOURTH SESSION : 01:00 P.M - 02:30 P.M**

***Theme : Role of Government and Industrial entrepreneurship in North-East India/Mizoram***

Chairman : Prof. Bhartendu Singh, Dept. of Commerce, MZU

Resource Person : Prof. Nixon Singh, Dept. of Management, MZU

PAPER PRESENTATIONS

**1. GST in India: Effects of GST on Entrepreneurs in Mizoram**. Dr. Vanlalthlana, Assistant Professor, Dept. of Commerce, Pachhunga University College

**2. Opportunities for medium and large scale food processing industry in Mizoram**. Dr. Samuel Lalnunzira, COO, Zoram Mega Food Park

**3. Unleashing Entrepreneurship: Role of Government in promoting Anthurium Cultivation.** Lalthanzuali, Assistant Professor, Dept. of Commerce, Pachhunga University College

**4. Cluster Development: An approach for Rural Development in North East India/Mizoram.** Ramnundanga, Research Scholar, Dept. of Commerce, MZU

**TEA BREAK : 02:30 P.M - 03:00 P.M**

**CLOSING FUNCTION : 03:00 P.M - 04:00 P.M**

**Chief Guest** : Pu R. Romawia, Cabinet Minister

H & TE Education, Govt. of Mizoram

Compere : Ms. Zomuani Cherpoot, GHBC

Report of the Seminar : Prof. Kalyan Adak, GHBC

Speech : Chief Guest

Vote of Thanks : Pu Lalrochuanga Pachuau,

HOD, Dept. of Commerce, GHBC