Department of Commerce

Govt. Hrangbana College Aizawl: Mizoram

Master of Commerce(CBCS) LEARNING OUTCOMES

Program Specific Outcomes (PSO):

- **PSO 01** Learners will become able to understand issues in business.
- PSO 02 Learners will be able to apply the knowledge gained during the course of the program Finance, Marketing, Human Recourse Management, and Entrepreneurship etc to identify, formulate and solve real life problems faced in industries and/or during research work.
- **PSO 03** Learners will become able to evaluate business problems in complex contexts using social, ethical, economic, regulatory and global perspectives
- **PSO 04** Learners will be able to understand the accounting practices used in services sector
- **PSO 05** Learners will become able to understand topics of wide relevance including banking, finance, tax, marketing and accounting etc.
- **PSO 06** Learners will become able to possess wide spectrum of managerial skills along with competency building qualities in specific areas of business studies.
- **PSO 07** Learners will become able to exercising Professional skills, values, team spirit, and high leadership and to accept the challenges in the Industry and Academics.
- **PSO 08** Learners will become able to excel in contemporary knowledge of business and developing inclination towards lifelong learning
- PSO 09 Learners will become able to guide and channelize the transformation process of every management graduate by providing in-depth knowledge of business management and entrepreneurship embedded with ethicsand a sense of social commitment and to make them to strive towards personal victory and value creation to society.
- **PSO 10** Learners will become able to ignite a passion for multidisciplinary approach for problem solving, critical analysis and decision making by giving due importance for lateral thanking so that management graduates see things from a perspective which are not just simple but effective.

Course Outcome (CO):

- **COM/1/FC/01 Business Communication:** To equip the students effectively to acquire skills in reading, writing, comprehension and communication, as also to use electronic media for business communication.
- COM/1/FC/02 Computer Applications in Business: To provide an understanding of computers, computer operating system and application of relevant software in managerial decision making.
- **COM/1/CC/03 Business Environment:** To acquaint the students with the Indian and global environment pertaining to business.
- **COM/1/CC/04 Organizational Behavior:** To enable the students understand the dimensionsof organizational behavior.
- **COM/1/CC/05 Financial Management and Control:** To help students to understand the conceptual framework of financial management and its applications
- **COM/1/CC/06 Business Statistics and Applications:** To provide an understanding of Statistics and application of relevant software in managerial decision making.
- COM/1/CC/07 Participative Learning I: To develop soft skills among the students
- COM/2/OE/08A Management of NGOs: To acquaint the students with the issues concerning the NGO management.
- **COM/2/OE/08B** Creativity and Innovation: To enable the students learn the skills of creativity and innovation, in problem solving.
- **COM/2/FC/09 Accounting Standards:** To impart practical knowledge about Indian Accounting Standards and IFRS.
- **COM/2/FC/10 Business Research Methodology:** To enable students to understand the methods of research.
- **COM/2/CC/11 Advanced Management Accounting:** To acquaint students with the accounting concepts, tools and techniques for managerial decisions.
- **COM/2/CC/12 Human Resource Management:** To enable the students to familiarize with the main aspects of Human Resource Management at the organizational level and apply the same in management of Human Resources.
- **COM/2/CC/13 Marketing Management:** To develop an understanding of the concepts, strategies and issues involved in marketing.
- COM/2/CC/14 Participative Learning II: To develop soft skills among the students
- **COM/3/OE/15A Fundamentals of Personal Finance:** To introduce the students with the basics of financial education and make them able to take rational financial decisions.
- **COM/3/OE/15B Women Entrepreneurship:** To promote entrepreneurship among women by developing their entrepreneurial competencies

- **COM/3/CC/16 Financial Services:** To acquaint the students with innovative financial services offered to meet the varied requirements of both the corporate and individual customers.
- **COM/3/CC/17 Services Marketing:** This course intends to provide the student the importance of marketing in services, management of service business, challenges faced by the service organizations and strategy development with practical applications.
- **COM/3/CC/18 Entrepreneurship:** This course gives the students an insight to the entrepreneurial behaviour and provides them basic knowledge about various aspects of entrepreneurship.
- COM/3/SC/19A: Security Analysis and Portfolio Management: To help students understand various issues in security analysis & portfolio management.
- **COM/3/SC/19B Business Plan Development:** To enable the students to craft a winning business plan for his/her venture.
- **COM/3/SC/20A** Accounting for Services: To enable the students develop an understanding into accounting practices practiced by service sector organizations
- COM/3/SC/20B New Venture Creation: To help students to understand the conceptual and legal framework in launching of micro, small and medium enterprises in the Indian context by case study method.
- COM/4/CC/21 Income Tax: To enable the students to know the provisions of income tax act in India.
- COM/4/CC/22 Goods and Services Tax (GST): To acquaint the students with an overview and framework of GST in India
- COM/4/CC/23 Project Work: To develop self-guided learning and analytical skills among the students and to provide them opportunity to interact with the business world
- COM/4/SC/24A Personal Financial Planning: To introduce the students to the process of financial planning for individuals and enable them to develop financial plan and take informed financial decisions.
- **COM/4/SC/24B Management of MSME:** Provides the students, knowledge about various aspects of management of the enterprise
- **COM/4/SC/25A Working Capital Management:** To enable the students to have in-depth knowledge of working capital management and its applicability.
- **COM/4/SC/25B** Entrepreneurship Policy and Support: To impart practical knowledge about the public policy and institutional support provided to the entrepreneurs in Indiain post-liberalization period.

Master of Commerce (<u>M.Com.</u>) Programme under the Choice Based Credit System (<u>CBCS</u>) & Continuous Assessment Grading Pattern (<u>CAGP</u>)

Course Structure

SEM	6 N.	Course Code	Name of the Courses		Contact Hours	Credit Distribution			Marks	Page	
	S. No					וט	T	P	Total	Scaled	No.
	1	COM/1/FC/01	Business Communication	FC	2	2	0	0	2	100	03
ER				FC	2	0		0	2	100	04
			Computer Applications in Business			_	2			-	
	3		Business Environment	СС	4	3	1	0	4	100	05
	4	COM/1/CC/04 Organisational Behaviour		CC	4	3	1	0	4	100	06
	5		Financial Management and Control	CC	4	3	1	0	4	100	07
	6	COM/1/CC/06	Business Statistics and Applications	CC	5	3	0	1	4	100	08
	7	COM/1/CC/07	Participative Learning – I	CC	2	0	2	0	2	100	08
		TOTAL of SEMES	23	14	7	1	22	700			
	8	COM/2/OE/08A	M/2/OE/08A Management of NGOs					ı			09
		OR	OR	OE	2	2	0	0	2	100	
		COM/2/OE/08B	Creativity & Innovation								10
	9	COM/2/FC/09	Accounting Standards	FC	2	2	0	0	2	100	11
	10	COM/2/FC/10	Business Research Methodology	FC	2	2	0	0	2	100	12
	11	COM/2/CC/11 Advanced Management Accounting		СС	5	4	1	0	5	100	13
~	12	COM/2/CC/12 Human Resource Management		СС	5	4	1	0	5	100	14
STE	13		Marketing Management	СС	4	3	1	0	4	100	15
ш	14		Participative Learning – II	СС	2	0	2	0	2	100	15
		TOTAL of SEMESTER - II (CC=16; FC=04; SC=00; OE=02)					5	0	22	700	
=			22	17				700	16		
	15	OR	Fundamentals of Personal Finance OR	OE	2	2	0	0	2	100	
		_	Women Entrepreneurship								17
	16		Financial Services	СС	4	3	1	0	4	100	18
	17	COM/3/CC/17	Services Marketing	СС	4	3	1	0	4	100	19
	18		Entrepreneurship	СС	4	3	1	0	4	100	20
~	19		Portfolio ManagementOR		4	3	1	0	4	100	21
III SEMESTER			Business Plan Development	sc							
		COM/3/SC/19B									22
	20	COM/3/SC/20A	Accounting for Services								23
		OR	OR	SC	4	3	1	0	4	100	
		COM/3/SC/20B	New Venture Creation								24
	1	TOTAL of SEMESTER - III (CC=12; FC=00; SC=08; OE=02)						0	22	600	
MESTER	21	COM/4/CC/21	Income Tax	CC	4	3	1	0	4	100	25
	22	COM/4/CC/22	Goods and Services Tax	СС	2	2	0	0	2	100	26
	23	COM/4/CC/23	Project Work	СС	16	0	0	8	8	100	26
	24		Personal Financial Planning								27
		OR	OR	sc	4	3	1	0	4	100	
		COM/4/SC/24B	Management of MSMEs								28
		COM/4/SC/25A	Working Capital Management								29
	25	OR	OR	SC	4	3	1	0	4	100	
		COM/4/SC/25B Entrepreneurship Policy & Support									30
	Т	TOTAL of SEMESTER – IV (CC=14; FC=00; SC=08; OE=00)						8	22	500	
ALL 4 SEMESTERS (CC=60; FC=8; SC=16; OE=04) 97								09	88	2500	
		CC – Core Co	tion Cou	ro 0	<u></u>		0000				

CC – Core Courses; FC-Foundation Course; SC – Specialisation Courses; OE – Open Elective CoursesL – Lecture; T – Tutorial; P – Practical